

# ABCD goes Google.

Customized Google Apps presentation for ABCD.  
[google.com/gonegoogle](http://google.com/gonegoogle)

Google Apps can make your company more profitable, productive, and innovative. Here are a few areas ABCD can benefit from going Google:

- ☒ Efficiency
- ☒ Productivity
- ☒ Trust
- ☒ Innovation



Google Apps only costs \$50 per user per year. That's less than your company will spend on morning coffee.



Access your files from any place with internet. Plus, Macs, PCs and Linux can all run Google Apps. Blackberry® devices, smartphones, Outlook® and Entourage® accounts are compatible, too.

ABCD  
could add  
**24,500GB**  
of email storage space



Gmail inboxes are 50 times the industry standard  
So employees will spend less time deleting emails.  
Plus, that new space will be organized into  
conversation threads, reducing the number  
of inbox lines by 47%.



ABCD could put the  
**27,806 hours**  
employees normally spend dealing  
with spam to better use.

Gmail saves time by filtering out spam and protecting you from viruses.  
Hope you won't miss those inspirational chain letters.



At ABCD, if

**10 team members**

working on a project each make

**5 revisions**

there would be

**50 versions**

of the same document floating around.  
Yikes.

Technology is supposed to make things easier, but too many attachments get complicated.

With Google Apps, there's a single online copy of each document, so everyone knows that they're working on the latest version of a doc, spreadsheet or presentation.

Employees at ABCD  
could communicate

**36% more**

with integrated email, IM, voice  
and video chat.

Along with saving money on the company phone bill, Gmail's built in IM, voice, and video chat make collaboration and communication more efficient.





**Save 1,000 hours**  
per year with automatic  
updates and keep your  
data safe and sound.

With Google Apps, updates and security patches are automatically installed. So instead of installing patches, changing passwords and fending off viruses, your IT department can contribute to the company in more productive ways.

With

99.9%

uptime ABCD will get

**27,000 hours**  
of additional productivity  
each year.

When it comes to servers, downtime is a downer. But with Google Apps, ABCD will experience more reliable access to files and emails with no planned downtime. Other server systems have at least 36 to 90 minutes of planned downtime a month.



ABCD

could avoid losing

**600GB**

of data from lost

or stolen laptops.

And ABCD

will spend

**\$2,834,760**

less recovering

from data loss.

Losing things is never fun.  
But with Google Apps all your  
data is stored online. That  
means you'll need 0 thumb  
drives and lose 0 gigs of data  
if anything happens to  
a company laptop.



ABCD could save

**\$150,000**

in data recovery services.

ABCD may spend as much as \$150,000 in data recovery services to protect from a natural disaster or hardware meltdown. But by going Google you'd spend \$0 and wait 0 weeks to recover files.

## Plus, nobody likes waiting for new stuff.

That's why Google has automatic updates. You'll instantly get the newest features instead of waiting years for the next version to be released. In the past year, Google Apps has released over a hundred new features and innovations without any patches or installations to worry about. Here are a few new ones:

Google Drawings

Upload any type of file

Google Apps Migration for Microsoft Exchange

Translate documents in Google Docs

Message Log Search in Message Security

Google Docs shared folders

Translate in Google Sites

Google Apps Script

Google Apps Connector for BlackBerry Enterprise server

Custom template creation in Google Docs

Google Secure Data Connector

Gmail drag & drop attachments

Google Apps Sync for Microsoft Outlook

Google Groups in Apps

Export all documents

Google Sites templates

So here's the bottom line if  
ABCD switches to Google Apps.

Time saved: 55,806 hours/yr.

Money saved: \$3,009,350/yr.

Time to go Google

Learn more at [google.com/gonegoogle](http://google.com/gonegoogle)