

ABCD goes Google.

Customized Google Apps presentation for ABCD. google.com/gonegoogle



Google Apps can make your company more profitable, productive, and innovative. Here are a few areas ABCD can benefit from going Google:

- ☑ Efficiency
- ☑ Productivity
- ☑ Trust
- ✓ Innovation

Efficiency: Lower total cost of ownership





Efficiency: Access anytime, anywhere





Access your files from any place with internet. Plus, Macs, PCs and Linux can all run Google Apps. Blackberry® devices, smartphones, Outlook® and Entourage® accounts are compatible, too.



ABCD could add

24,500GB of email storage space



Gmail inboxes are 50 times the industry standard So employees will spend less time deleting emails. Plus, that new space will be organized into conversation threads, reducing the number of inbox lines by 47%.







ABCD could put the

27,806 hours

employees normally spend dealing with spam to better use.

Gmail saves time by filtering out spam and protecting you from viruses. Hope you won't miss those inspirational chain letters.





At ABCD, if

10 team members

working on a project each make

5 revisions

there would be

50 versions

of the same document floating around. Yikes.

Technology is supposed to make things easier, but too many attachments get complicated.

With Google Apps, there's a single online copy of each document, so everyone knows that they're working on the latest version of a doc, spreadsheet or presentation.



Employees at ABCD could communicate

36% more

with integrated email, IM, voice and video chat.

Along with saving money on the company phone bill, Gmail's built in IM, voice, and video chat make collaboration and communication more efficient.





Save 1,000 hours

per year with automatic updates and keep your data safe and sound.

With Google Apps, updates and security patches are automatically installed. So instead of installing patches, changing passwords and fending off viruses, your IT department can contribute to the company in more productive ways.





uptime ABCD will get 27,000 hours of additional productivity each year.

When it comes to servers, downtime is a downer. But with Google Apps, ABCD will experience more reliable access to files and emails with no planned downtime. Other server systems have at least 36 to 90 minutes of planned downtime a month.





ABCD

could avoid losing

600GB

of data from lost or stolen laptops.

And ABCD

will spend

\$2,834,760

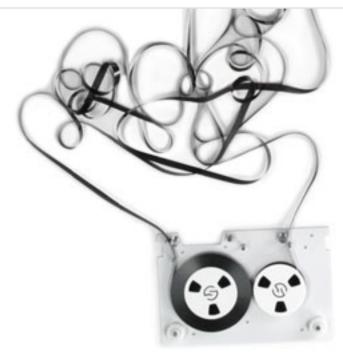
less recovering

from data loss.

Losing things is never fun.
But with Google Apps all your data is stored online. That means you'll need 0 thumb drives and lose 0 gigs of data if anything happens to a company laptop.

Trust: Data Recovery





ABCD could save

\$150,000 in data recovery services.

ABCD may spend as much as \$150,000 in data recovery services to protect from a natural disaster or hardware meltdown. But by going Google you'd spend \$0 and wait 0 weeks to recover files.



Plus, nobody likes waiting for new stuff.

That's why Google has automatic updates. You'll instantely get the newest features instead of waiting years for the next version to be released. In the past year, Google Apps has released over a hundred new features and innovations without any patches of installations to worry about. Here are a few new ones:

Google Drawings
Upload any type of file
Google Apps Migration for Microsoft Exhange
Translate documents in Google Docs
Message Log Search in Message Security
Google Docs shared folders
Translate in Google Sites
Google Apps Script

Google Apps Connector for BlackBerry Enterprise server
Custom template creation in Google Docs
Google Secure Data Connector
Gmail drag & drop attachments
Google Apps Sync for Microsoft Outlook
Google Groups in Apps
Export all documents
Google Sites templates



So here's the bottom line if ABCD switches to Google Apps.

Time saved: 55,806 hours/yr.

Money saved: \$3,009,350/yr.

Time to go Google

Learn more at google.com/gonegoogle