ABCD

goes Google.

By switching to Google Apps your company of 1000 employees could save **$24,589** a year

Google Apps only costs $50 per user per year. That's less than you'll spend on morning coffee.
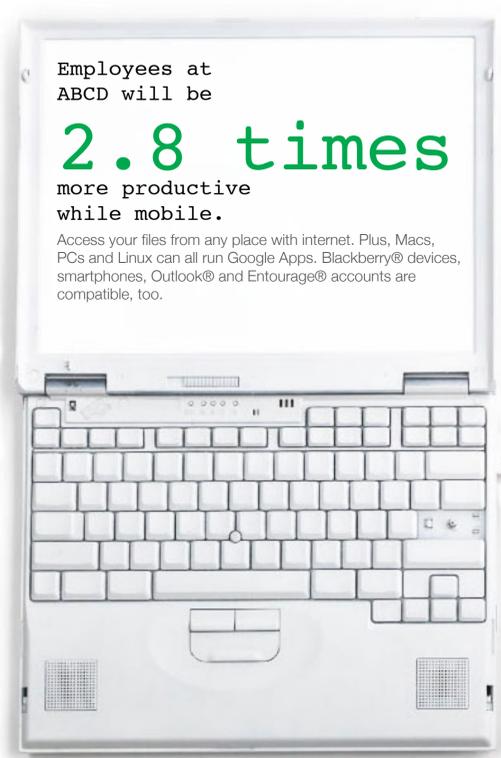
Employees at ABCD will be **2.8 times** more productive while mobile.

Access your files from any place with internet. Plus, Macs, PCs and Linux can all run Google Apps. Blackberry® devices, smartphones, Outlook® and Entourage® accounts are compatible, too.

ABCD could add **24,500GB** of email storage space.

Gmail inboxes are 50 times the industry standard. So employees will spend less time deleting emails. Plus, that new space will be organized into conversation threads, reducing the number of emails in your inbox by 47%.

Enough for **61,459,599 emails.**
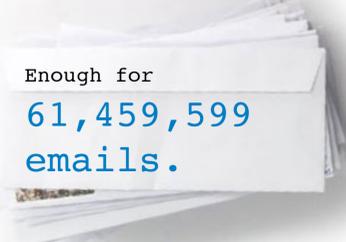
ABCD could put the **27,806 hours.** employees normally spend dealing with spam to better use.

Gmail saves time by filtering out spam and protecting you from viruses. Hope you won't miss those inspirational chain letters.

Employees at ABCD could communicate **36% more** with integrated email, IM, voice and video chat.

Along with saving money on the company phone bill, Gmail's built-in IM, voice and video chat make collaboration and communication more efficient.

At ABCD, if 10 team members working on a project each make 5 revisions there would be 50 versions of the same document floating around. Yikes.

Technology is supposed to make things easier, but too many attachments gets complicated. With Google Apps, documents are saved in one place, so everyone knows that they're working on the latest version of a doc, spreadsheet or presentation.

Save 1,000 hours. per year with automatic updates and keep your data safe and sound

With Google Apps, updates and security patches are automatically installed. So instead of installing patches, changing passwords and fending off viruses, your IT department can contribute to the company in more productive ways.

Employees at ABCD could avoid losing **1,000GB** of data from lost or stolen laptops.

And ABCD will spend **$2,834,760** less recovering from data loss.

Losing things is never fun. But with Google Apps all your data is stored online. That means you'll need 0 thumb drives and lose 0 gigs of data if anything happens to a company laptop.

With **99.9%** uptime ABCD will get **27,000 hours** of additional productivity each year.

When it comes to servers, downtime is a downer. But with Google Apps, ABCD will experience more reliable access to files and emails with no planned downtime. Other server systems have at least 36 to 90 minutes of planned downtime a month.

ABCD could save **$150,000** in data recovery services

ABCD may spend as much as $150,000 in data recovery services to protect from a natural disaster or hardware meltdown. But by going Google you'd spend $0 and wait 0 weeks to recover files.

Plus, nobody likes waiting for new stuff.

That's why Google has automatic updates. You'll instantly get the newest features instead of waiting years for the next version to be released. In the past year, Google Apps has released over a hundred new features and innovations without any patches or installations to worry about. Here's a few new ones:

Google Drawings, Upload any type of file, Google Apps Migration for Microsoft Exhange®, Message Log Search in Message Security, Translate document in Google Apps, Google Docs shared folders, Translate in Google Sites, Google Apps Script, Google Apps Connector for Blackberry Enterprise server, Custom template creation in Google Docs, Google Secure Data Connector, Gmail drag & drop attachments, Google Groups in Apps, Google Apps Sync for Microsoft Outlook,Export all documents, Google Site templates

Time to go Google.
google.com/gonegoogle